



The Y in Central Maryland

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

A Catalyst for Change

2015 Annual Report



At the Y, we don't ask
who you are or
where you came from.

We ask instead
who you want to be and
where you want to go.







October, 2015: Friends gathered to celebrate the expansion and redevelopment of the Y in Catonsville



Dear Y friends,

With over 3,000 associates, 4,000 volunteers and more than 100 access points, the Y in Central Maryland is, by its sheer size, a significant force in our community. Size alone, however, is meaningless without being harnessed as a catalyst for positive change. As a mission-driven, charitable organization, we are firmly committed to mobilizing our scope and scale as a tool to actively build healthier communities. In 2015, we exercised this opportunity in many important ways, all demonstrated through our programmatic focal points of Youth Development, Healthy Living and Social Responsibility.

The tragic death of Freddie Gray and the unrest in Baltimore City which followed last year underscored the need to do even more to help those living on the margins. We are proud that so many major funders turned to us to expand our Youth Development infrastructure to quickly support vastly more young people from fragile communities. We were also honored to stand with U.S. Secretary of the Interior Sally Jewel, U.S. Congressman John Sarbanes, Assistant to the President Broderick Johnson, and others to launch and lead the *Play, Learn, Serve, Work* volunteerism initiative providing volunteer opportunities in our public parks for young people.

Affirming our commitment to helping children, families and individuals thrive in every way, we joined Dr. Freeman Hrabowski, President of the University of Maryland, Baltimore County (UMBC) to officially re-open the Y Preschool at UMBC, and then quickly turned to celebrate the completion of the final phase of renovation and expansion of the Y in Catonsville (pictured at left).

With the generosity of so many, we attracted a record breaking \$23.3 million in public support in 2015, and had our most successful Turkey Trot Charity 5K ever!

The respected author Wes Moore joined us for our Annual Meeting in 2015 and spoke about how the Y is in a position to be a “significant catalyst for change.” This was both a backdrop for the launch of our new strategic plan, called IMPACT 2020, and a tribute to the countless Y volunteers, partners, funders, donors and associates who are the invaluable backbone of our work.



Thank you.

All the best-

Alan Cason
Board Chair

John K. Hoey
President & CEO

Y Associates:

Hard at Work to Break the Cycle of Poverty

"Hey Ms. Beasley,

So I would like to tell you that I won best senior interview.

I believe it was the New Horizons II program that helped me so much.

Also, I will be volunteering with the fire station as an EMT in

November. I believe that's going to help me with my future career.

Thanks you guys."

Karisma

New Horizons II summer student

"It is an honor to share my upbringing with my students and let them know that I did not let my past determine my future. I want them to understand that if I can make it, they can too."



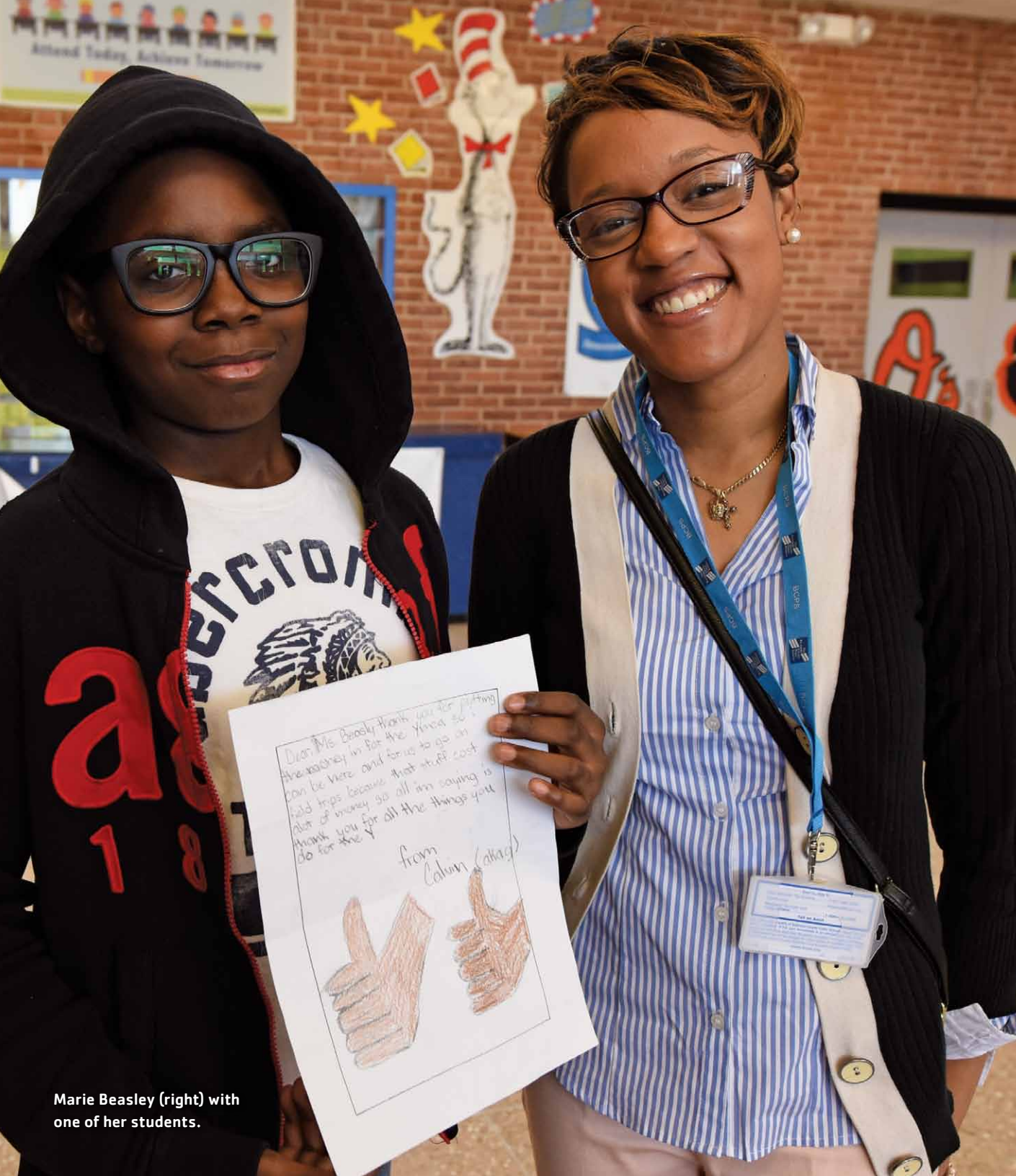
Marie Beasley

Site Director Riverview Elementary School

A Y 21st Century Community Learning Center Site

IMPACT: 88% of employers rated teen interns from our New Horizons II summer program for homeless youth as "good" or "excellent" in the area of job readiness.

Youth Development



Marie Beasley (right) with one of her students.

Community Building in Community Schools

"I want you to know that the work you do matters. Amongst all the drama and tragedy, there is this potential...all this love... all these desires buried under the worries parents have for their children. Only at the Y can parents get the opportunity to cast the aspirations for their children and put those dreams into words."

**Rachel Barrett-Dolcine,
MPA, CPM
CEO, Compass Consulting**



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IMPACT: Supporting 8,415 students and their families in 12 grant funded Y After School Enrichment programs and 10 Community Schools in economically distressed neighborhoods.



Youth Development

Making the Most of Summer

"Dear Lana,

I am sitting at the family pool in Orokawa with a smile plastered on my face and a lump in my throat. My four kids have ended a great adventure in camp today and now choose a little after-camping with a good splash around the pool.

Now in Week 3, the kids have played, romped, engineered, programmed robots and field tripped from Madagascar to river rafting in W. Virginia. They are laughing together, relaxed and happy. All is right with my world. To you and your team: you are knocking the cover off the ball this summer. The programs are wonderful."

*Thank you to all,
Sharon"*

**Sharon Lacy, Y parent and Board member
Co-Founder & VP Wellness Initiatives
DinnerTime.com**



IMPACT: Over 6,000 children and youth across Central Maryland are safely engaged in Y camps and summer enrichment programs each year. One in four of those young people live at or below the Federal Poverty Level and can only afford to attend due to the generous support of our donors and funders.



Youth Development

Early Childhood Education:

An Investment in the Success of Our Children

"The teacher talked about difference and fairness.

The kids were really engaged and involved. I stood back near the cubbies with a big smile on my face."

From parent blog about the
Betty Sterner Y Preschool in Catonsville



IMPACT: In 2015, 86.4% of children transitioning from Y Head Start and Preschool programs assessed as proficient in the domains related to school readiness.

Youth Development



Kids hard at work
at Y Preschool





Healthy Kids Every Day

"My 5 year old woke up early on Saturday and proceeded to wake up his little brother, saying 'Jonah, wake up. Guess what day it is? It's Healthy Kids Day at the Y!'"

**Dawn Chrystal-Wolfe,
Y District Executive Director
and Y parent**



IMPACT: 40,000 kids engaged in Y programs that keep them moving, active, healthy and happy all year long.

Healthy Living



On the Front Lines Fighting Chronic Disease

*"I've been a member of the Druid Hill Y for three years.
By attending various classes, I've been able to control
my diabetes and weight. The Y motivates me and
provides many opportunities to "stay healthy and meet
other people who also love to exercise.*

Thank you to the Y!"

Myrtha Allen, Druid Hill Y member



Healthy Living



Druid Hill Y member Myrtha Allen with her Y Fitness Coordinator, Archie Cumberbatch

RX for Health and Well-being: Feeling Connected and Cared For

Email from Y associate Stacie Jones:

"Dorothy came to the Y every day except Saturday and Sunday and did her cardio and weights. She would talk to everyone and get to know their story. If there was a day Dorothy wasn't at the Y, the members would come to me and ask me if I knew where she was.

One day Dorothy told us that her niece was buying a house in Annapolis and she would be moving there with her. We were heartbroken, but over the months we would get together for regular lunch dates and discuss making the Greater Annapolis Y her new home. Dorothy was hesitant.... so I knew the only way to get her there was to take her and introduce her.

This past Tuesday, Dorothy and I drove over to the Greater Annapolis Y and we saw how she could come in without taking steps. After, she and I sat in the car and that is when she decided that she would make a go of it!

Now we have to find the perfect lunch spot since that is 'our thing.' We will have to find a restaurant in Annapolis that sells tea and scones like The Cup in Westminster!"



Healthy Living



Y member Dorothy Monczynski with Y associate Stacie Jones out for tea and scones!

Safe, Healthy Summers for All



IMPACT: Helping to combat summer learning loss, our generous donors funded 828 weeks of camp for kids who otherwise would have been left behind.



Social Responsibility

Youth & Government

Y Youth and Government students post about their immersion into the democratic process:

Maryland Youth and Government
March 24 at 10:27am · 🌐

Delegate Bill Frick introduced Youth Governor Gideon Epstein, Youth Speaker Alex Kahn and Samina Soin-Yoshell from the Greater Annapolis Delegation on the House Floor during session.



Like Comment Share

John Hoey and 20 others

Write a comment...


Maryland Youth and Government
March 22 at 10:44am · 🌐

Grace and Kim are in Annapolis preparing for conference. Right now observing the Senate discussing whether to include the word "knowingly" into the Equal Pay legislation. A debate over a single word.

Like Comment Share

Maryland Youth and Government
March 10 at 10:27am · 🌐

Today's the deadline for submitting bills. I can't wait to see what is be debated in Y&G this year!



Like Comment Share

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Lana Smith Who's got bills? Sing with me now
Like · Reply · March 10 at 12:13pm

Write a comment...

MDYouth&Government @MDYandG · 3 Dec 2015

Check out the latest issue of The Bulletin which includes advice on running for office from our Youth Gov us5.campaign-archive2.com/?u=3c865c7a67a...

MDYouth&Government @MDYandG · 15 Nov 2015

Student leader training is happening today! Where are you?



Like Reply Retweet

TWEETS 51 FOLLOWING 115 FOLLOWERS 142 LIKES 36

Tweets Tweets & replies Media

MDYouth&Government @MDYandG · 28 Dec 2015

Did you know Y&G Registration opened last week? Head over to mdyandg.org/register/ to get yourself registered for @MDYandG 2016!

2 2

MDYouth&Government @MDYandG · Mar 19


As pre-ledge comes to a close our next big event is the annapolis session! I hope to see all of you guys there! 😊
- Cameron J.

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MDYouth&Government Retweeted

Tim Rodman, NBCT @timrodman3826 · Mar 19

2016 MD Youth & Gov. President of the Senate, Speaker of the House, Governor and Lieutenant Governor! #aggovrocks



IMPACT: Of the 153 High School student participants in 2015, 42 were only able to attend due to the generous support of our donors and funders. 30% of all students reported being "more likely to vote in an election" as result of their participation.



Social Responsibility

Badges for Baseball

“Badges for Baseball is a great idea. It helps build a bond between the youth and the Baltimore City Police. My partners and I enjoy spending time with the youth and seeing the smiles on their faces.”

- **Officer Monica Jones-Cooper**
Baltimore City Police
Y Badges for Baseball Volunteer Mentor

“What I like about Badges for Baseball is that it helps me with exercising my body and I like the police officers. They are fun and make smart decisions.”

- **Alicia Wesley**
5th grade, Montebello Elementary Middle School



Social Responsibility



Alicia and Officer Jones-Cooper enjoying a little play time on the Ripken Field at the Weinberg Y in Waverly.

Fostering a Culture of Volunteerism

Togetherhood: Y Member Led Community Service

"I've been a participant at the Y, and saw Togetherhood as an opportunity to do something other than exercise and lift weights. It's really about the feeling you get when you help others, and make them smile. I worked in child support services in my career and served as an usher at church. I really love serving others."

Bonnie Hamilton

Y member and volunteer instructor



IMPACT: 4,000 kind-hearted volunteers gave us their time, talent and generous spirit last year; helping with Turkey Trot, serving on Parent Policy Councils, on voluntary boards and as coaches, mentors, painters and givers of good cheer.

Social Responsibility



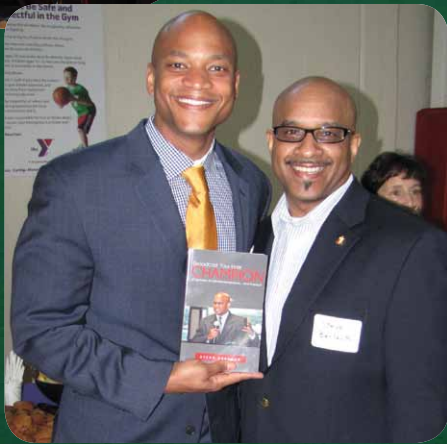
Bonnie Hamilton volunteering at the Y in Druid Hill.



January 2015: We joined Reverend Dr. Cecil Gray of the Northwood-Appold United Methodist Church and many friends for our 40th annual tribute to Dr. Martin Luther King, Jr.



May 2015: We completed our new five year strategic plan: IMPACT 2020 and thanked the many volunteers who contributed time and expertise to help develop it.



May 2015: Author and civic leader Wes Moore (left), was our Annual Meeting guest speaker



June 2015: We stood with Secretary of the Interior Sally Jewel, U.S. Congressman (and Y Board member) John Sarbanes and many others to launch the *Play, Learn, Serve, Work* volunteerism initiative which provides volunteers opportunities for young people in our public parks.



August 2015: Major General Linda Singh, adjutant general of Maryland, was our special guest at closing ceremonies for our New Horizons II summer program for homeless youth



September 2015: We joined University of Maryland - Baltimore County (UMBC) President Dr. Freeman Hrabowski to cut the ribbon and celebrate the re-opening of our preschool at UMBC.

Year in Review 2015



May 2015: We renamed our Catonsville preschool after the long time, beloved director, Betty Sterner on the occasion of her retirement.



July 2015: We paid tribute to the incomparable Y volunteer Geraldine Young and surprised her by adding the name of her beloved husband, former Baltimore Colt Buddy Young, to the "Ring of Honor" in the Weinberg Y gymnasium, joining other Memorial Stadium heroes including Johnny Unitas, Jim Palmer, Brooks Robinson, Frank Robinson and John Mackey.



October 2015: Yet another ribbon cutting. This one for the newly expanded and re-developed Y in Catonsville

Thanksgiving morning: Nearly 13,000 people participated in our annual Turkey Trot Charity 5K, helping to raise a record \$788,000 for our Give Every Child a Chance annual campaign. Special thanks to title sponsor Evergreen Health and all our generous sponsors.





A Salute to Our Wonderful

We are blessed with the dedication, time and goodwill of a virtual army of volunteers who are vital to our ability

Distinguished Board Service

Jonathan Ahn
Association Board & Howard County
Community Leadership Board

David Dukehart
Merrill Lynch, Pierce,
Fenner & Smith Inc.
Association Board

Ken Moreland
T. Rowe Price
Association Board

Janese Murray
Exelon Corporation
Association Board

Perry Savoy
Peristyle LLC
Association Board



*L to R: Jonathan Ahn, David Dukehart,
Janese Murray, Perry Savoy*

Outstanding Community Board Leadership

Lori Rogers
McDonnell Consulting & Development, Inc.
Community Leadership Board, Chair



Lori Rogers

Julie Western
CNA Insurance
Howard County Community
Leadership Board, Chair



Julie Western

Volunteer Award Winners

to carry out our charitable mission. Each year we select a few who deserve special recognition.



Barbara Gassaway

Rookie of the Year

Barbara Gassaway
Observation Baltimore
Association Board

Sonny Tannan
UPS/USMC
Howard County Community
Leadership Board



Sonny Tannan

Outstanding Partnership Award

Baltimore Orioles
Matt Death

T. Rowe Price
Stacey Van Horn



Matt Death



Stacey Van Horn

Geraldine Young Distinguished Service to Youth Award

Janese Murray
Exelon Corporation
Association Board

Bonnie Phipps
Ascension Health
Association
Board Chair, 2013-2014



Janese Murray



Bonnie Phipps



Bob Brosmer

This year, a special award was created to honor the Y associate who demonstrates the leadership values modeled by our Executive Vice President, Bob Brosmer

Bob Brosmer Leadership Award

Sherrie Rovnan



Sherrie Rovnan

The Y in Central Maryland Statement of Financial Operations

Revenues

Public Support

	2014	2015
Contributions	\$4,844,097	\$5,801,265
Grants	\$12,893,409	\$17,498,491
Total Support From Public	\$17,737,506	\$23,299,756

Membership and Activities

Membership Fees	\$25,935,971	\$26,765,551
Program Fees	\$14,195,147	\$14,291,031
Total Membership and Activities	\$40,131,118	\$41,056,582
Other Revenue	\$446,513	\$360,823
Total Revenue	\$58,315,137	\$64,717,161

Expenses

Program Expenses	\$43,794,629	\$49,176,054
Supporting Services	\$7,287,658	\$7,732,002
Interest and Financing Costs	\$2,392,542	\$2,497,405
Total Cash Expenses	\$53,474,829	\$59,405,461
Depreciation / Amortization	\$4,738,864	\$5,296,127
Total Expenses	\$58,213,693	\$64,701,588

Making An Impact



Our new strategic plan, IMPACT 2020 calls for us to impact "over 350,000 Central Marylanders by 2020 by providing bold leadership in advancing a holistic approach to well-being that strengthens the community's commitment to healthy living, youth development and social responsibility."

Here are some of the accomplishments over the last few year on which this vision rests and will build:

	2012	2013	2014	2015
Total Members Staying Active and Connected	73,783	94,163	103,801	104,020
Total Number Youth Served	49,999	81,368	106,345	108,723
Total Number Youth Receiving Y Financial Aid or Grant Support	5,999	4,882	7,444	8,697
% Assessing as School Ready: (Y Head Start and Preschool)	78%	84%	86%	83%
Annual Giving Dollars Raised	\$1,042,725	\$1,178,463	\$1,423,298	\$1,714,000
% Member Giving	7%	9%	9%	10%
Total Lives Impacted	145,885	217,627	291,210	295,635

Association Board

Alan Cason (Chair), McGuireWoods, LLP*
Thomas Brandt, Jr. (1st Vice Chair), TeleCommunications Systems, Inc.*
Matthew Martin (2nd Vice Chair), PNC Bank*
Leigh Howe (Treasurer), Windsor Healthcare Equities*
Mohannad Jishi (Secretary), M&T Bank*

Kevin Anderson, University of Maryland
David Andrews, Johns Hopkins University
Anthony Brandon, WYPR-FM
Frank Culotta, Dex Imaging
Brian Dembeck, Johns Hopkins Institutions
Tim Dignan, T. Rowe Price Associates, Inc.
Barbara Gassaway, The Research Group*
Chester Godrick, Jr., PricewaterhouseCoopers LLP
Mitchell Halbrich, Randstad Professionals*
Jim Hayden, BDO USA, LLP
Mary Jean Herron, Community Volunteer
Sharon Lacy, DinnerTime
Doug Lane, Capgemini Government Solutions
Timothy Leonard, Towson University
David Lockhart, Boeing Defense, Space and Security
Steve Margolis, CareFirst BlueCross BlueShield
Thomas Mooney, IV, O'Connor & Mooney Realtors
Creig Northrop, Long & Foster Real Estate, Inc.
Vincent Oakley, Northrop Grumman
Bonnie Phipps, Ascension Health*
Marcus Pollock, US Department of Homeland Security
Richard Rapuano, Community Volunteer
Dr. Sallie Rixey, MedStar Franklin Square Hospital
Leslie Simmons, Carroll Hospital Center
Dana Smith, American Capital, Ltd.
Brian Stricker, The Baltimore Life Companies*
Keith Sullivan, ArmadaGlobal
Dr. Mohan Suntha, University of Maryland St. Joseph Medical Center
Dwight Taylor, Stonegate Partners
Harry Thomasian, Jr., Ernst & Young LLP
David Vahos, BGE
Donna Wilson, Chesapeake Employers' Insurance Company*

*Executive Committee member

Community Leadership Board Chairs

Anne Arundel County – David Fries, Praxis Engineering
Baltimore City – Andrea Jackson, DPN Group, LLC
Carroll County – Dawn Wagner, Eighteen Eight Fine Men's Salon
Harford County – Nathaniel Albright, University of Maryland
Upper Chesapeake Health
Howard County – Julie Western, CAN Insurance
Northern Baltimore County – Anne Healy, CareFirst BlueCross BlueShield
Southern Baltimore County – Matthew Roberson, SC&H Capital

Executive Operating Team

John Hoey, President & CEO
Christine Ader-Soto, Senior Vice President, Early Childhood Development
Michelle Becote-Jackson, Senior Vice President, Youth Development
& Social Responsibility
Jill Black, Vice President, District Operations, Dancel Y & Y Swim Centers
Robert Brosmer, Executive Vice President (on medical leave)
Dawn Chrystal-Wolfe, District Executive Director, Catonsville Y
Roikensha Craig, Executive Director, Baltimore City Head Start
Debra Einstein, Annual Campaign Director
Derryck Fletcher, Vice President, Youth Development
Suzanne Green, Vice President, District Operations,
Ward & Greater Annapolis Ys
Ruth Heltne, Vice President, Health Living & Strategic Partnerships
Tim Hogan, Chief Human Resources Officer
Beverly Landis, Vice President, District Operations, Orokawa & Hill Ys
Sara Milstein, Chief Marketing & Advancement Officer
Bob Moss, Chief Operating Officer
Gail Reich, Executive Director, Baltimore County Head Start
Lauren Reyes, District Executive Director, Parkville & Perry Hall Ys
Sherrie Rovnan, Chief Financial & Administrative Officer
David Schuetz, Vice President, Capital Project Management
Tammy Sisson, Vice President, Membership Development
Lana Smith, Vice President, Youth & Family Experience
Eric Somerville, Executive Director, Volunteerism and
Community Engagement
Jeff Sprinkle, Chief Philanthropy Officer
Ryan Trexler, Vice President, Quality & Risk Management
Jeremy Trimble, Vice President, Controller
James Weathers, District Executive Director, Weinberg & Druid Hill Ys
Rebecca Zahn, Executive Director, Early Childhood Development



The Y in Central Maryland



It's deeper here®

ymaryland.org

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Baltimore, Maryland 21204
443.322.8622



The Y is a charitable organization in Central Maryland dedicated to developing the full potential of every individual through programs that build healthy spirit, mind and body for all.